SX
SOCIAL
XIA
MARKETING AGENCY

DIGITAL MARKETING PORTFOLIO

Name of Project:
Digital Marketing Portfolio

Presented By:
Socialxia

Presented To:

ABOUT US

WE ARE A RESULTS-DRIVEN DIGITAL MARKETING COMPANY WITH OVER 7 YEARS OF EXPERIENCE HELPING BUSINESSES GROW THEIR ONLINE PRESENCE AND GENERATE QUALITY LEADS. OUR MISSION IS SIMPLE — TO HELP BRANDS REACH THE RIGHT AUDIENCE, INCREASE VISIBILITY, AND ACHIEVE MEASURABLE GROWTH THROUGH SMART DIGITAL STRATEGIES.

OVER THE YEARS, WE HAVE WORKED WITH BUSINESSES FROM DIFFERENT INDUSTRIES, DELIVERING CUSTOMIZED MARKETING SOLUTIONS THAT FOCUS ON PERFORMANCE, CREATIVITY, AND LONG-TERM SUCCESS. WE COMBINE DATA-DRIVEN MARKETING TECHNIQUES WITH INNOVATIVE IDEAS TO ENSURE EVERY CAMPAIGN DELIVERS REAL RESULTS.

OUR TEAM SPECIALIZES IN CREATING POWERFUL ONLINE STRATEGIES THAT IMPROVE SEARCH VISIBILITY, DRIVE TARGETED TRAFFIC, AND CONVERT VISITORS INTO LOYAL CUSTOMERS. WHETHER IT'S BUILDING A STRONG BRAND PRESENCE OR SCALING PAID ADVERTISING CAMPAIGNS, WE HELP BUSINESSES SUCCEED IN THE COMPETITIVE DIGITAL WORLD.

OUR CORE SERVICES
• SEARCH ENGINE OPTIMIZATION (SEO)
• GOOGLE BUSINESS PROFILE (GMB) RANKING
• GOOGLE ADS & META ADS MANAGEMENT
• SOCIAL MEDIA MANAGEMENT
• WEBSITE DESIGN & DEVELOPMENT
• CONTENT CREATION & MARKETING

WITH A STRONG FOCUS ON PERFORMANCE AND CLIENT SATISFACTION, WE CONTINUE TO HELP BRANDS GROW FASTER AND SMARTER IN THE DIGITAL LANDSCAPE.

SX
SOCIAL XIA
MARKETING AGENCY

MISSION & VISION

MISSION

OUR MISSION IS TO HELP BUSINESSES GROW AND SUCCEED IN THE DIGITAL WORLD BY DELIVERING EFFECTIVE, DATA-DRIVEN MARKETING SOLUTIONS. WE FOCUS ON INCREASING BRAND VISIBILITY, GENERATING QUALITY LEADS, AND CREATING MEASURABLE RESULTS THROUGH STRATEGIC DIGITAL MARKETING SERVICES. BY COMBINING CREATIVITY, TECHNOLOGY, AND MARKET INSIGHTS, WE AIM TO PROVIDE OUR CLIENTS WITH SOLUTIONS THAT DRIVE LONG-TERM GROWTH AND SUCCESS.

VISION

OUR VISION IS TO BECOME A TRUSTED DIGITAL MARKETING PARTNER FOR BUSINESSES LOOKING TO SCALE THEIR BRAND ONLINE. WE STRIVE TO CONTINUOUSLY INNOVATE, ADAPT TO NEW DIGITAL TRENDS, AND DELIVER HIGH-QUALITY MARKETING STRATEGIES THAT HELP BUSINESSES STAY AHEAD OF THE COMPETITION. OUR GOAL IS TO EMPOWER BRANDS WITH THE RIGHT DIGITAL TOOLS AND STRATEGIES TO ACHIEVE SUSTAINABLE GROWTH.

WHY CHOOSE US

WE ARE A RESULTS-FOCUSED DIGITAL MARKETING AGENCY WITH OVER 7 YEARS OF INDUSTRY EXPERIENCE HELPING BUSINESSES GROW THEIR ONLINE PRESENCE. OUR TEAM COMBINES CREATIVITY, STRATEGY, AND DATA-DRIVEN MARKETING TO DELIVER REAL AND MEASURABLE RESULTS. FROM IMPROVING SEARCH RANKINGS TO GENERATING HIGH-QUALITY LEADS, WE FOCUS ON STRATEGIES THAT HELP BUSINESSES SUCCEED IN THE COMPETITIVE DIGITAL LANDSCAPE.

VISION

Our vision is to become a trusted digital marketing partner for businesses looking to grow and scale online. We aim to deliver innovative marketing strategies that help brands build a strong and lasting digital presence.

MISSION

Our mission is to help businesses achieve measurable growth through effective digital marketing solutions including SEO, advertising, social media management, and high-performing websites.

MAKE A TARGET

We begin every project by understanding the client's goals and setting clear marketing targets. Our strategies are designed to increase brand visibility, attract the right audience, and generate quality leads.

ACHIEVE A TARGET

Using proven digital marketing techniques and continuous optimization, we work towards achieving the set goals and delivering real business results that help our clients grow consistently.
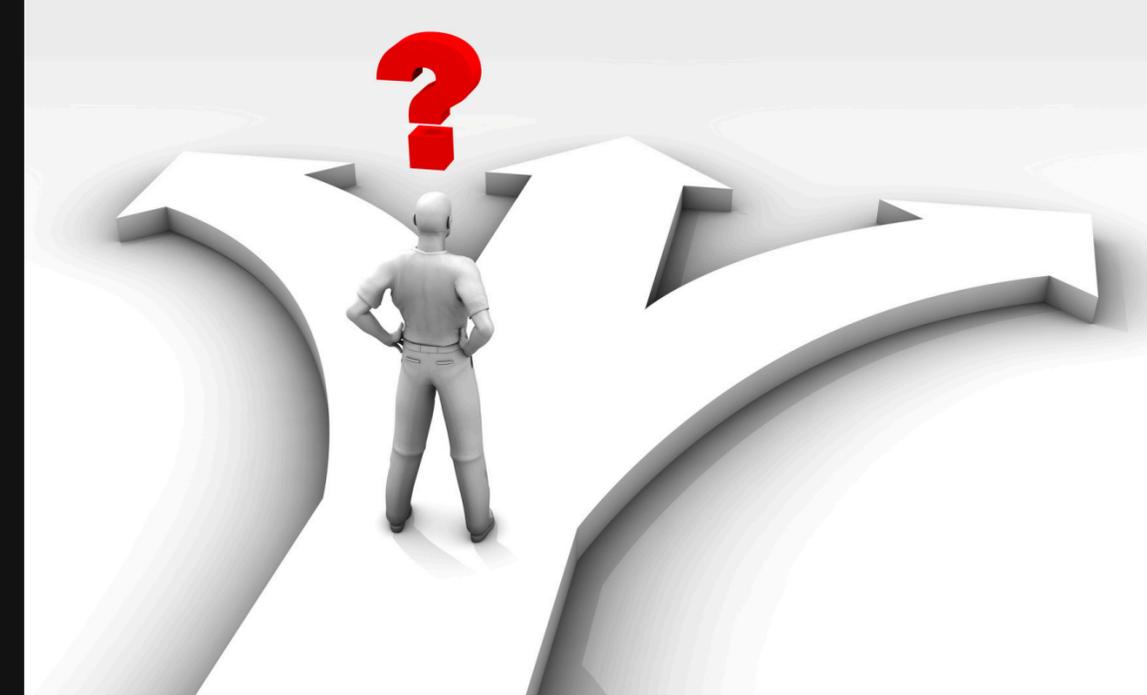
OUR CLIENTS
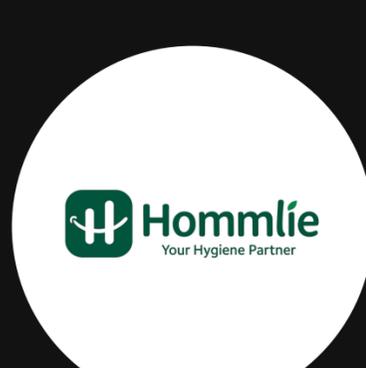
OUR
ACHIEVEMENTS

259+ CLIENT

OVER THE PAST 7 YEARS, WE HAVE HELPED BUSINESSES GROW THEIR DIGITAL PRESENCE AND ACHIEVE MEASURABLE SUCCESS THROUGH STRATEGIC DIGITAL MARKETING. OUR FOCUS HAS ALWAYS BEEN ON DELIVERING REAL RESULTS THAT DRIVE BUSINESS GROWTH, INCREASE VISIBILITY, AND GENERATE HIGH-QUALITY LEADS.
THROUGH DATA-DRIVEN STRATEGIES AND CONTINUOUS OPTIMIZATION, WE HAVE SUCCESSFULLY IMPROVED SEARCH RANKINGS, INCREASED ROI FROM ADVERTISING CAMPAIGNS, AND HELPED BRANDS DOMINATE THEIR LOCAL AND GLOBAL MARKETS.
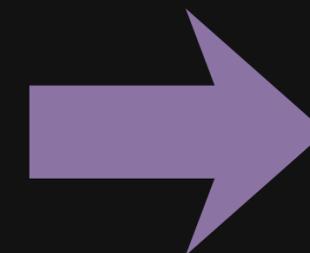
SEO RANKING

WE HAVE SUCCESSFULLY HELPED MULTIPLE BUSINESSES ACHIEVE TOP POSITIONS IN SEARCH ENGINE RESULTS PAGES (SERP) THROUGH ADVANCED SEO STRATEGIES, KEYWORD OPTIMIZATION, AND HIGH-QUALITY CONTENT MARKETING.

BEST ADS ROI FOR OUR CLIENTS

WE HAVE SUCCESSFULLY HELPED MULTIPLE BUSINESSES ACHIEVE TOP POSITIONS IN SEARCH ENGINE RESULTS PAGES (SERP) THROUGH ADVANCED SEO STRATEGIES, KEYWORD OPTIMIZATION, AND HIGH-QUALITY CONTENT MARKETING.

Performance overview

Week ▾   Activity history: All ▾

Leads ⓘ	Per Lead ⓘ	Amount spent ⓘ
83	₹235.16	₹19,518.60

Leads

30

20

10

0

Jan 1   Jan 8

■ Leads   ⟳ Historical edits
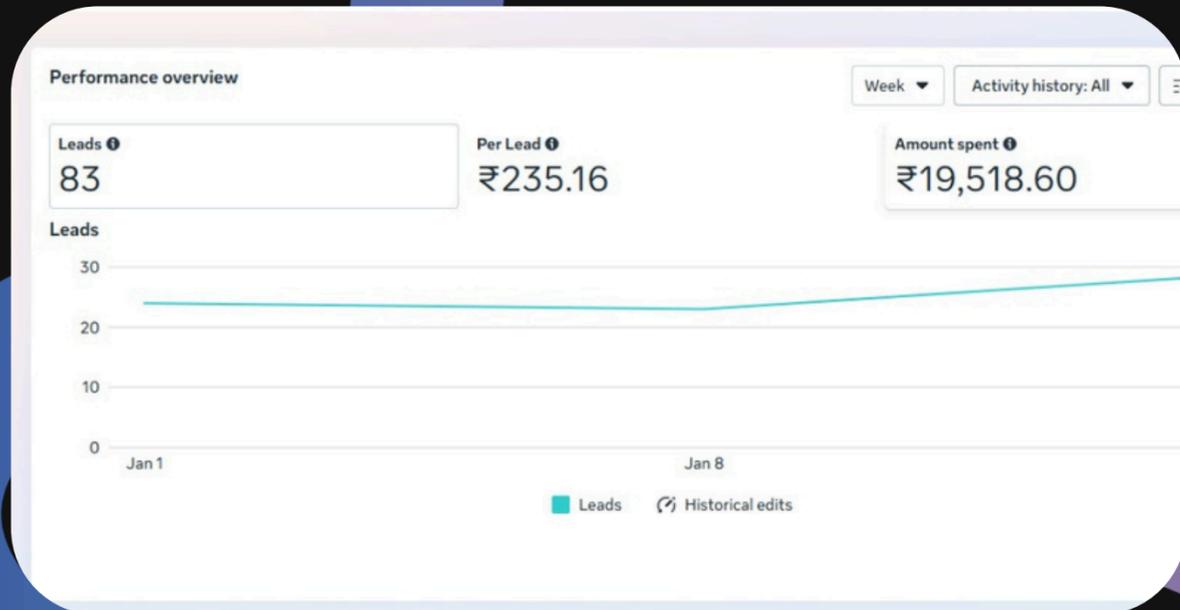
Campaigns   ⊙ ▫ Zylu Business – Credit Ad ... ▾   64 Opportunity score ▾   Updated just now ⟳   🗑 Discard drafts   **Review and publish (24)**   ⋯   👤

📁 All ads   ▷ Active ads   📑 Value reporting   ⊕ Actions   • ✉ Had delivery   + See more   Create a view   ⚙

Search to filter by: name, ID or metrics

🔷 Campaigns	▦ Ad sets	▢ Ads

Jan 1, 2026 – Jan 20, 2026 ▾

+ Create   📄 Duplicate   ✏ Edit   ⚗ A/B test ▾   More ▾   ▥ Columns: Performance ▾   ▤ Breakdown ▾   📑 ▾   ↗ ▾   📈

☐	Off / On ↑↓	Campaign ↑↓	Delivery ↑	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓
☐	⚫	Lead Magnet Oct 2025 (Narayan) - Copy	○ In draft	—	—	—	₹1,000.00 Daily	—	—	—
☐	🔵	IF_Leads_IN_Dec22 📊 Charts ✏ Edit 📄 Duplicate 🖼 ⋯	● Active	—	⬇ 83 Leads	₹235.12 Per Lead	₹1,000.00 Daily	₹19,514.73	56,239	—

AI SEARCH RESULTS

WE HAVE SUCCESSFULLY HELPED MULTIPLE BUSINESSES ACHIEVE TOP POSITIONS IN SEARCH ENGINE RESULTS PAGES (SERP) THROUGH ADVANCED SEO STRATEGIES, KEYWORD OPTIMIZATION, AND HIGH-QUALITY CONTENT MARKETING.

CHATGPT

PERPLEXITY.AI

SOCIAL MEDIA MANAGEMENT

SOCIAL MEDIA HAS BECOME ONE OF THE MOST POWERFUL TOOLS FOR BUILDING BRAND AWARENESS AND CONNECTING WITH CUSTOMERS. OUR SOCIAL MEDIA MANAGEMENT SERVICES HELP BUSINESSES CREATE A STRONG ONLINE PRESENCE, ENGAGE WITH THEIR AUDIENCE, AND GROW THEIR BRAND ACROSS MAJOR SOCIAL PLATFORMS.

Content Creation

We create engaging and visually appealing content that represents your brand and attracts your target audience.

Profile Optimization

We optimize your social media profiles to ensure they look professional and are aligned with your brand identity.

Post Planning & Scheduling

We plan and schedule posts strategically to maintain consistency and maximize audience engagement.

Audience Engagement

We help brands interact with their audience through comments, messages, and community engagement strategies.

Performance Monitoring

We track and analyze social media performance to improve reach, engagement, and overall results.

ACCOUNTS

hommlie.official ✔ ···
Hommlie | Pest Control Bangalore
500 posts   **6,061** followers   **2** following
Product/service
Hommlie | Your Hygiene Partner
Professional Pest Control • Hygiene • Waste Management
🏠 Homes | 🏢 Offices | 🏬... more
560050
🔗 www.hommlie.com and 1 more
🧵 hommlie.official

naturals_kadri ···
NATURALS MANGALORE
59 posts   **510** followers   **128** following

India's No1 hair and beauty salon
For appointment call 8618517815
Timings : 10:00am to 8:30pm
3rd floor, SL PINTO... more
🔗 maps.app.goo.gl/CN8AGnpwxCbMboKx6

zyluapp ···
Zylu
31 posts   **5,462** followers   **35** following

Beauty, cosmetic & personal care
Salon Software for managing bookings, clients & revenue.
Book a Free Demo! 👇
🔗 www.zylu.co/growth-calculator and 3 more
🧵 zyluapp

roslyn_bydemi ···
ROSLYN BY DEMI
431 posts   **31.2K** followers   **42** following

Clothing (brand)
Bringing your mood board to reality✨
📍 Made in India
By @demifernandes3010
🔗 www.roslynbydemi.com   🧵 roslyn_bydemi

ACCOUNTS

toniandguybangalore ···

TONI&GUY BANGALORE

183 posts   84.8K followers   25 following

Hair salon
☎️ 9738899333
☆HAIR | SKIN | MAKEUP | NAILS ☆
📍location's ,Services, maps 👇
Book now 👇

🔗 linktr.ee/toniandguybangalore1

f360agency ···

Fashion 360

961 posts   9,658 followers   1,278 following

Photography and videography
Building better brand stories through visuals 🎬
Ecommerce • Campaigns • Video for Fashion
720+ Brands Trust Us ✨
24 Hr... more

🔗 www.f360.fashion and 1 more

style365studio ···

Style 365

87 posts   2,936 followers   4 following

Hair stylist
The language of looking good.
Hair • Skin • Nails
Award-Winning Experts 🏆
Relax • Refresh • Transform 💆
Book Your... more

🔗 wa.me/message/MHYPL3R3BTLOO1 and 2 more

spinsalonkanakapuraroad ···

Spin salon kanakapura Road

275 posts   681 followers   114 following

Hair salon
https://maps.app.goo.gl/oRjuHGtdSzcucR8K8?g_st=iw
#13/2 raghuvanahalli,oppsite KSIT college kanakapura main road,
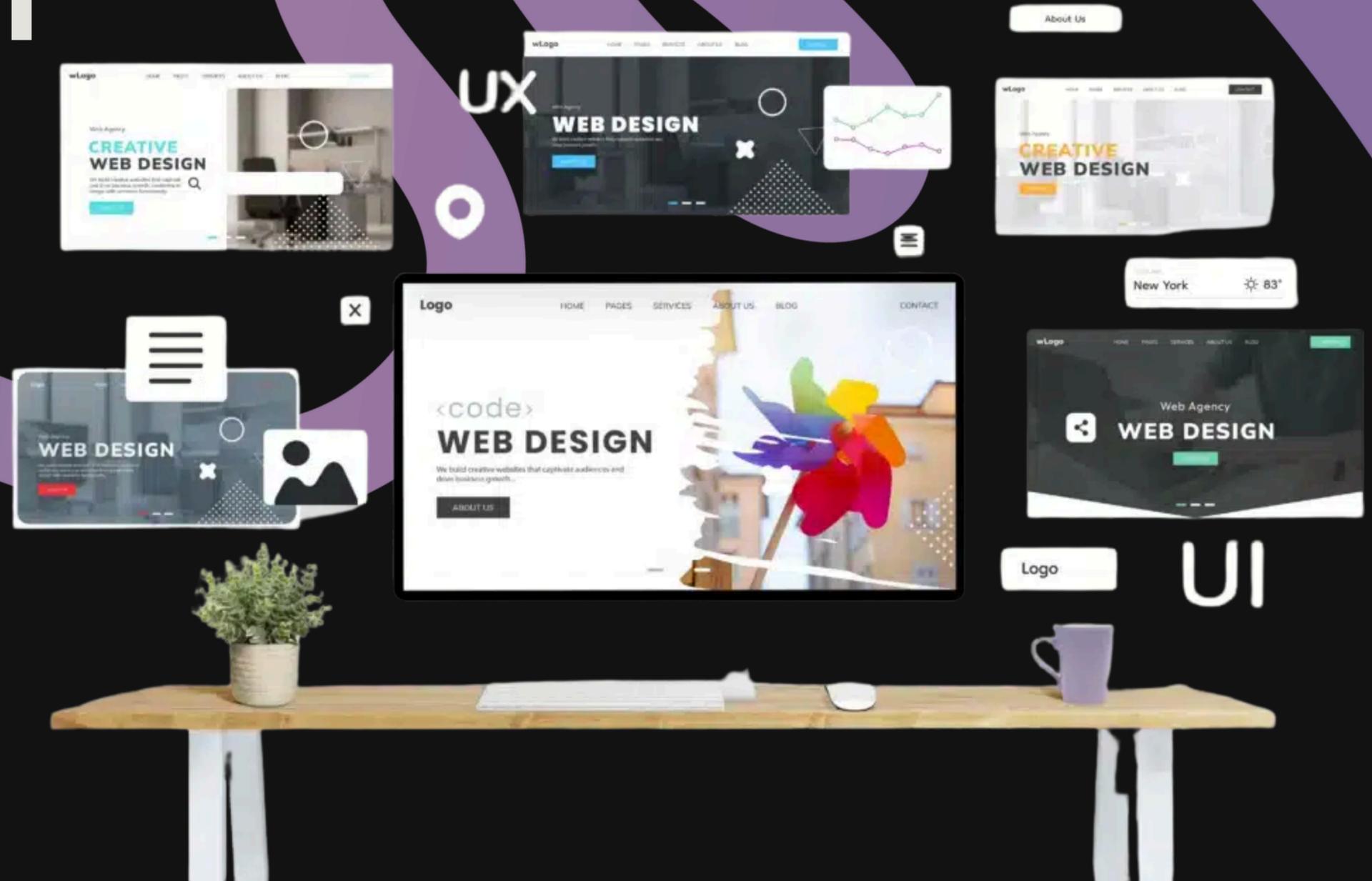Bangalore, India 560062

🔗 www.spinsalon.in and 1 more

🧵 spinsalonkanakapuraroad

CREATIVES

VIDEO CONTENT WRITEING

SHOOT AND EDIT.

Video Content Production: Script writing, shooting, and professional editing for engaging brand videos.

WEBSITE DESIGN AND DEVELOPMENT

READY TO SCALE YOUR BRAND? LET'S TALK.

Contact us

📞 +919988336762

🌐 www.socialxia.com

✉️ support@socialxia.com

📍 Bangalore

SX
SOCIAL XIA
MARKETING AGENCY

Whether you're looking to increase leads, improve your online presence, or scale your revenue, our digital marketing experts are here to help. Let's discuss how we can turn your business goals into measurable growth.