

DIGITAL MARKETING PORTFOLIO

Name of Project:
Digital Marketing Portfolio

Presented By:
Socialxia

Presented To:

ABOUT US

WE ARE A RESULTS-DRIVEN DIGITAL MARKETING COMPANY WITH OVER 7 YEARS OF EXPERIENCE HELPING BUSINESSES GROW THEIR ONLINE PRESENCE AND GENERATE QUALITY LEADS. OUR MISSION IS SIMPLE — TO HELP BRANDS REACH THE RIGHT AUDIENCE, INCREASE VISIBILITY, AND ACHIEVE MEASURABLE GROWTH THROUGH SMART DIGITAL STRATEGIES.

OVER THE YEARS, WE HAVE WORKED WITH BUSINESSES FROM DIFFERENT INDUSTRIES, DELIVERING CUSTOMIZED MARKETING SOLUTIONS THAT FOCUS ON PERFORMANCE, CREATIVITY, AND LONG-TERM SUCCESS. WE COMBINE DATA-DRIVEN MARKETING TECHNIQUES WITH INNOVATIVE IDEAS TO ENSURE EVERY CAMPAIGN DELIVERS REAL RESULTS.

OUR TEAM SPECIALIZES IN CREATING POWERFUL ONLINE STRATEGIES THAT IMPROVE SEARCH VISIBILITY, DRIVE TARGETED TRAFFIC, AND CONVERT VISITORS INTO LOYAL CUSTOMERS. WHETHER IT'S BUILDING A STRONG BRAND PRESENCE OR SCALING PAID ADVERTISING CAMPAIGNS, WE HELP BUSINESSES SUCCEED IN THE COMPETITIVE DIGITAL WORLD.

OUR CORE SERVICES

- SEARCH ENGINE OPTIMIZATION (SEO)
- GOOGLE BUSINESS PROFILE (GMB) RANKING
- GOOGLE ADS & META ADS MANAGEMENT
- SOCIAL MEDIA MANAGEMENT
- WEBSITE DESIGN & DEVELOPMENT
- CONTENT CREATION & MARKETING

WITH A STRONG FOCUS ON PERFORMANCE AND CLIENT SATISFACTION, WE CONTINUE TO HELP BRANDS GROW FASTER AND SMARTER IN THE DIGITAL LANDSCAPE.



MISSION & VISION

MISSION

OUR MISSION IS TO HELP BUSINESSES GROW AND SUCCEED IN THE DIGITAL WORLD BY DELIVERING EFFECTIVE, DATA-DRIVEN MARKETING SOLUTIONS. WE FOCUS ON INCREASING BRAND VISIBILITY, GENERATING QUALITY LEADS, AND CREATING MEASURABLE RESULTS THROUGH STRATEGIC DIGITAL MARKETING SERVICES. BY COMBINING CREATIVITY, TECHNOLOGY, AND MARKET INSIGHTS, WE AIM TO PROVIDE OUR CLIENTS WITH SOLUTIONS THAT DRIVE LONG-TERM GROWTH AND SUCCESS.

VISION

OUR VISION IS TO BECOME A TRUSTED DIGITAL MARKETING PARTNER FOR BUSINESSES LOOKING TO SCALE THEIR BRAND ONLINE. WE STRIVE TO CONTINUOUSLY INNOVATE, ADAPT TO NEW DIGITAL TRENDS, AND DELIVER HIGH-QUALITY MARKETING STRATEGIES THAT HELP BUSINESSES STAY AHEAD OF THE COMPETITION. OUR GOAL IS TO EMPOWER BRANDS WITH THE RIGHT DIGITAL TOOLS AND STRATEGIES TO ACHIEVE SUSTAINABLE GROWTH.



MISSION

VISION

WHY CHOOSE US

WE ARE A RESULTS-FOCUSED DIGITAL MARKETING AGENCY WITH OVER 7 YEARS OF INDUSTRY EXPERIENCE HELPING BUSINESSES GROW THEIR ONLINE PRESENCE. OUR TEAM COMBINES CREATIVITY, STRATEGY, AND DATA-DRIVEN MARKETING TO DELIVER REAL AND MEASURABLE RESULTS. FROM IMPROVING SEARCH RANKINGS TO GENERATING HIGH-QUALITY LEADS, WE FOCUS ON STRATEGIES THAT HELP BUSINESSES SUCCEED IN THE COMPETITIVE DIGITAL LANDSCAPE.

VISION

Our vision is to become a trusted digital marketing partner for businesses looking to grow and scale online. We aim to deliver innovative marketing strategies that help brands build a strong and lasting digital presence.

MISSION

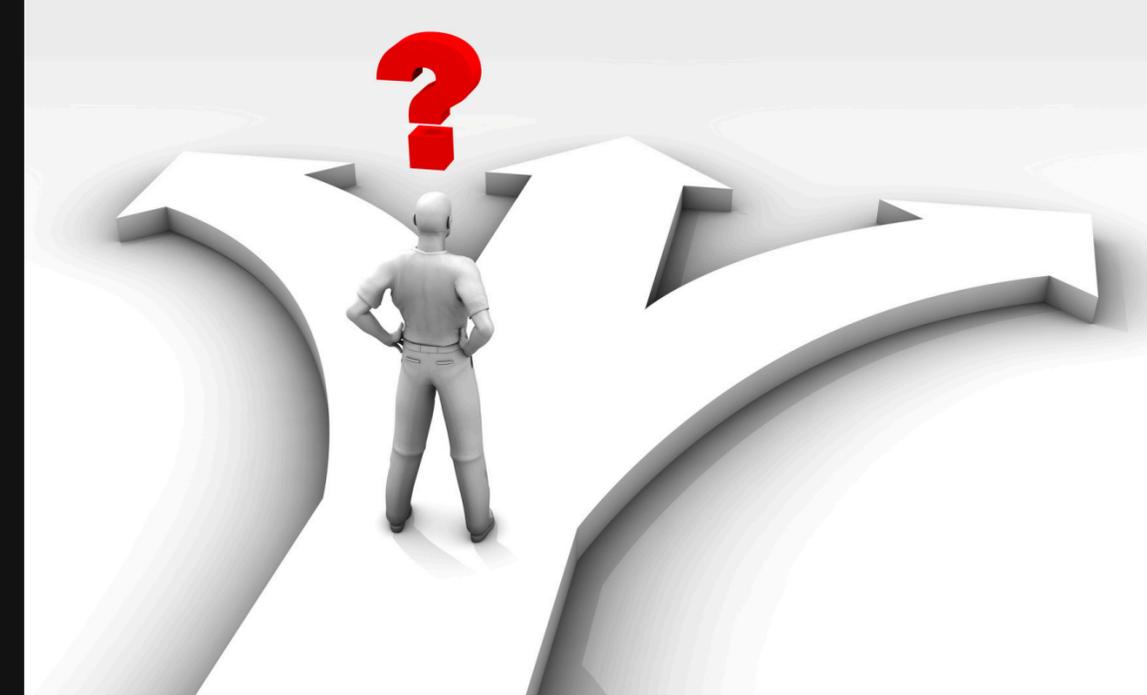
Our mission is to help businesses achieve measurable growth through effective digital marketing solutions including SEO, advertising, social media management, and high-performing websites.

MAKE A TARGET

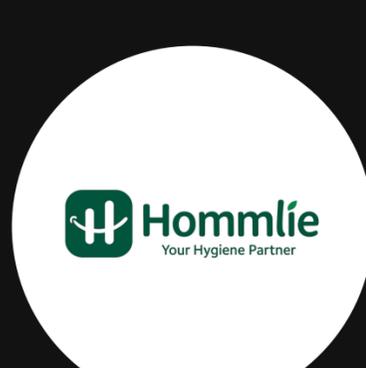
We begin every project by understanding the client's goals and setting clear marketing targets. Our strategies are designed to increase brand visibility, attract the right audience, and generate quality leads.

ACHIEVE A TARGET

Using proven digital marketing techniques and continuous optimization, we work towards achieving the set goals and delivering real business results that help our clients grow consistently.



OUR CLIENTS

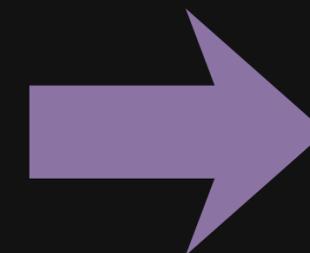


OUR ACHIEVEMENTS

259+ CLIENT

OVER THE PAST 7 YEARS, WE HAVE HELPED BUSINESSES GROW THEIR DIGITAL PRESENCE AND ACHIEVE MEASURABLE SUCCESS THROUGH STRATEGIC DIGITAL MARKETING. OUR FOCUS HAS ALWAYS BEEN ON DELIVERING REAL RESULTS THAT DRIVE BUSINESS GROWTH, INCREASE VISIBILITY, AND GENERATE HIGH-QUALITY LEADS.

THROUGH DATA-DRIVEN STRATEGIES AND CONTINUOUS OPTIMIZATION, WE HAVE SUCCESSFULLY IMPROVED SEARCH RANKINGS, INCREASED ROI FROM ADVERTISING CAMPAIGNS, AND HELPED BRANDS DOMINATE THEIR LOCAL AND GLOBAL MARKETS.



SEO RANKING

WE HAVE SUCCESSFULLY HELPED MULTIPLE BUSINESSES ACHIEVE TOP POSITIONS IN SEARCH ENGINE RESULTS PAGES (SERP) THROUGH ADVANCED SEO STRATEGIES, KEYWORD OPTIMIZATION, AND HIGH-QUALITY CONTENT MARKETING.

The screenshot shows a Google search for "salon software in bangalore". The top organic result is from Zylu, with the URL <https://zylu.co> highlighted in red. The title is "Zylu: Salon Software for Booking, Billing, CRM & Growth". The snippet describes Zylu as a global salon software platform for managing appointments, POS billing, and customer relationships. Below this is a sponsored result from Invoay, titled "Best Salon Software In Bengaluru | Free Billing App", which offers an all-in-one salon POS system. At the bottom, there are two more sponsored results: ReSpark, offering "Salon Management Software" for beauty clinics, and DINGG, which is not fully visible.

Google salon software in bangalore

Zylu
<https://zylu.co>

Zylu: Salon Software for Booking, Billing, CRM & Growth
Zylu is a **global salon software platform** designed to help salons and wellness businesses manage appointments, POS billing, customer relationships, staff, ... [Read more](#)

Invoay
<https://invoay.com> › salon-software-bengaluru

Best Salon Software In Bengaluru | Free Billing App
Looking for the best salon software in Bengaluru? **Invoay offers all-in-one salon POS** with appointment booking, GST billing, CRM, payroll, loyalty, ...

Sponsored results

ReSpark
<https://www.respark.in>

Salon Management Software
Software for Beauty Clinics — All-in-One **Software** for Salons, Spas & Beauty Clinics. Built-in Digital Catalog & WhatsApp. Scale...
ReSpark Salon Software · [Request A Free Demo](#)

DINGG
<https://www.dingg.app>

The screenshot shows a Google search for "honey bee services near me". The top organic result is from Hommlie, with the URL <https://www.hommlie.com> highlighted in red. The title is "Professional Honey Bee Removal Services in Bangalore". The snippet mentions a team of experts specializing in live honey bee relocation. Below this are three sponsored results: IndiaMART, offering "Bee Hive Removal, Bee Control Services in Bengaluru"; sipc.in, offering "Honey Bee Control in bangalore | Bee Hive Removal | SIPC"; and Justdial, offering "Top Honey Bee Farming Services in Bangalore".

Google honey bee services near me

Hommlie
<https://www.hommlie.com> › page › honey-bee-removal...

Professional Honey Bee Removal Services in Bangalore
Our team of bee extermination experts specializes in **live honey bee relocation**, ensuring that bees are removed without harm and relocated to a safer environment ... [Read more](#)

IndiaMART
<https://dir.indiamart.com> › ... › Bee Hive Removal

Bee Hive Removal, Bee Control Services in Bengaluru
Click India pest control offers **beehive removal services in Bangalore**, Karnataka. We make use of the latest vacuum technology, inspection methods, safety ... [Read more](#)

sipc.in
<https://sipc.in> › honey-bee-removal-services-in-bangalore

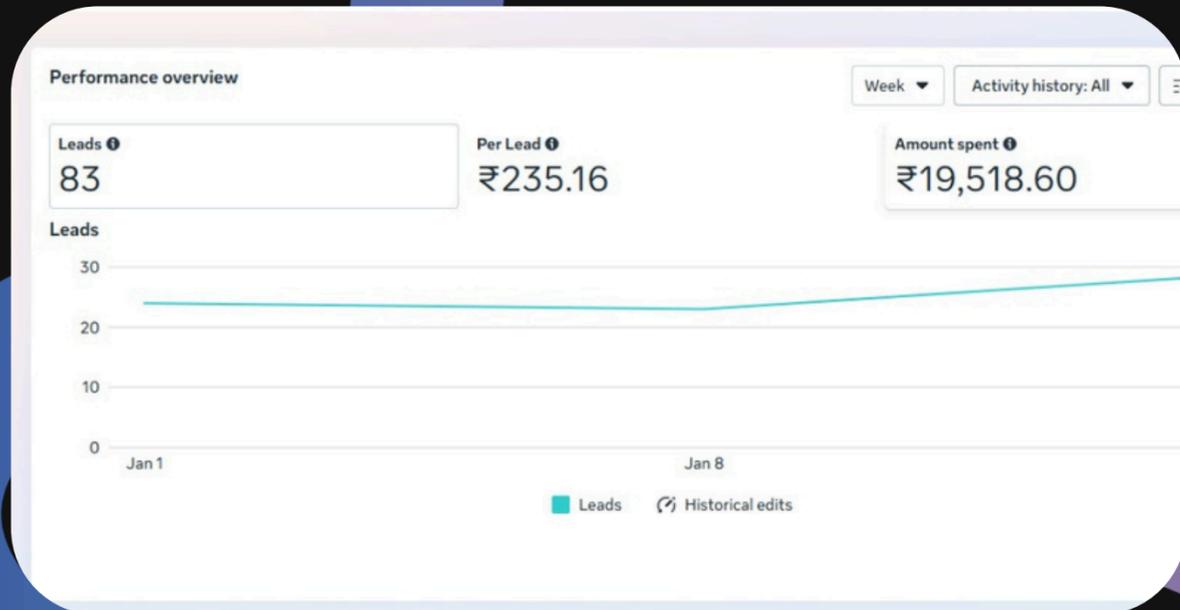
Honey Bee Control in bangalore | Bee Hive Removal | SIPC
Trusted Honey Bee Control in bangalore! **SIPC offers safe and efficient bee hive removal**. Protect your property from bees. Get in touch for a free quote!

Justdial
<https://www.justdial.com> › Bangalore › nct-11258369

Top Honey Bee Farming Services in Bangalore
Honey BEE Farming Services in Bangalore: Maximize your harvest with expert beekeeping solutions! Find the best honey suppliers, top-quality bees, ...

BEST ADS ROI FOR OUR CLIENTS

WE HAVE SUCCESSFULLY HELPED MULTIPLE BUSINESSES ACHIEVE TOP POSITIONS IN SEARCH ENGINE RESULTS PAGES (SERP) THROUGH ADVANCED SEO STRATEGIES, KEYWORD OPTIMIZATION, AND HIGH-QUALITY CONTENT MARKETING.



Campaigns

Zylu Business - Credit Ad ...

64 Opportunity score

Updated just now

Discard drafts

Review and publish (24)

All ads Active ads Value reporting Actions Had delivery See more

Create a view

Search to filter by: name, ID or metrics

Campaigns Ad sets Ads

Jan 1, 2026 - Jan 20, 2026

+ Create Duplicate Edit A/B test More

Columns: Performance Breakdown

Off / On	Campaign	Delivery	Actions	Results	Cost per result	Budget	Amount spent	Impressions	Reach
<input type="checkbox"/>	Lead Magnet Oct 2025 (Narayan) - Copy	In draft				₹1,000.00 Daily			
<input type="checkbox"/>	IF_Leads_IN_Dec22	Active		83 Leads	₹235.12 Per Lead	₹1,000.00 Daily	₹19,514.73	56,239	

AI SEARCH RESULTS

WE HAVE SUCCESSFULLY HELPED MULTIPLE BUSINESSES ACHIEVE TOP POSITIONS IN SEARCH ENGINE RESULTS PAGES (SERP) THROUGH ADVANCED SEO STRATEGIES, KEYWORD OPTIMIZATION, AND HIGH-QUALITY CONTENT MARKETING.

ChatGPT Auto ▾ Share ⋮ 

<u>Zylu</u>	Indian salons & multi-location salons	Billing, appointment scheduling, WhatsApp alerts, UPI payments, CRM	Custom pricing
DINGG	Growing salons & franchises	Staff attendance, commission tracking, scheduling, inventory, marketing campaigns	Custom pricing
Vagaro	Independent stylists & salons	Online booking, POS system, marketing tools, client app, inventory tracking	~\$23/month

Notes

Output in: English | Tone: Default | Writing Style: Default | Continue

Press / to search AIPRM prompts ...

Include My Profile Info No Profile Info found

ChatGPT can make mistakes. Check important info. See [Cookie Preferences](#).

Search Answer Links Images Share

Computer

New Thread

History

Discover

Spaces

Finance

More

Recent

bets salon software in 2026

bets salon software in 2026

Several top salon software options stand out in 2026 for their all-in-one features like online booking, POS, inventory tracking, and AI-driven analytics.

Top Recommendations

- Zylu: Excels as a global all-in-one platform with 24/7 booking, CRM, WhatsApp automation, multi-location support, and inventory management—ideal for salons in India and beyond.
- BookB: Affordable unified system covering scheduling, POS, client reminders, and stock control, praised for eliminating app fragmentation.
- Mangomint: Modern interface with phone sync, web chat, memberships, and fresh UX for premium salons; starts around \$245/month.

Key Comparison

Software	Starting Price	Standout Features	Best For
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Ask a follow-up

Model ▾ 🗑️ 🔼

CHATGPT

PERPLEXITY.AI

SOCIAL MEDIA MANAGEMENT

SOCIAL MEDIA HAS BECOME ONE OF THE MOST POWERFUL TOOLS FOR BUILDING BRAND AWARENESS AND CONNECTING WITH CUSTOMERS. OUR SOCIAL MEDIA MANAGEMENT SERVICES HELP BUSINESSES CREATE A STRONG ONLINE PRESENCE, ENGAGE WITH THEIR AUDIENCE, AND GROW THEIR BRAND ACROSS MAJOR SOCIAL PLATFORMS.

Content Creation

We create engaging and visually appealing content that represents your brand and attracts your target audience.

Profile Optimization

We optimize your social media profiles to ensure they look professional and are aligned with your brand identity.

Post Planning & Scheduling

We plan and schedule posts strategically to maintain consistency and maximize audience engagement.

Audience Engagement

We help brands interact with their audience through comments, messages, and community engagement strategies.

Performance Monitoring

We track and analyze social media performance to improve reach, engagement, and overall results.

ACCOUNTS



hommlie.official ✓ ...

Hommlie | Pest Control Bangalore

500 posts 6,061 followers 2 following

Product/service

Hommlie | Your Hygiene Partner
Professional Pest Control • Hygiene • Waste Management

🏠 Homes | 🏢 Offices | 📱... more

560050

🌐 www.hommlie.com and 1 more

👤 [hommlie.official](#)



naturals_kadri ...

NATURALS MANGALORE

59 posts 510 followers 128 following

India's No1 hair and beauty salon

For appointment call 8618517815

Timings : 10:00am to 8:30pm

3rd floor, SL PINTO... more

🌐 maps.app.goo.gl/CN8AGnpwxCbMboKx6



zyluapp ...

Zylu

31 posts 5,462 followers 35 following

Beauty, cosmetic & personal care

Salon Software for managing bookings, clients & revenue.

Book a Free Demo! 📞

🌐 www.zylu.co/growth-calculator and 3 more

👤 [zyluapp](#)



roslyn_bydemi ...

ROSLYN BY DEMI

431 posts 31.2K followers 42 following

Clothing (brand)

Bringing your mood board to reality ✨

📍 Made in India

By [@demifernandes3010](#)

🌐 www.roslynbydemi.com 👤 [roslyn_bydemi](#)

ACCOUNTS



toniandguybangalore ...

TONI&GUY BANGALORE

183 posts 84.8K followers 25 following

Hair salon

📞 9738899333

☆HAIR | SKIN | MAKEUP | NAILS ☆

📍 location's ,Services, maps 📍

Book now 📅

🔗 linktr.ee/toniandguybangalore1



f360agency ...

Fashion 360

961 posts 9,658 followers 1,278 following

Photography and videography

Building better brand stories through visuals 📸

Ecommerce • Campaigns • Video for Fashion

720+ Brands Trust Us ✨

24 Hr... more

🔗 www.f360.fashion and 1 more



style365studio ...

Style 365

87 posts 2,936 followers 4 following

Hair stylist

The language of looking good.

Hair • Skin • Nails

Award-Winning Experts 🏆

Relax • Refresh • Transform 📅

Book Your... more

🔗 wa.me/message/MHYPL3R3BTLOO1 and 2 more



spinsalonkanakapuraroad ...

Spin salon kanakapura Road

275 posts 681 followers 114 following

Hair salon

https://maps.app.goo.gl/oRjuHGtdSzcucR8K8?g_st=iw

#13/2 raghuvanahalli,opposite KSIT college kanakapura main road,
Bangalore, India 560062

🔗 www.spinsalon.in and 1 more

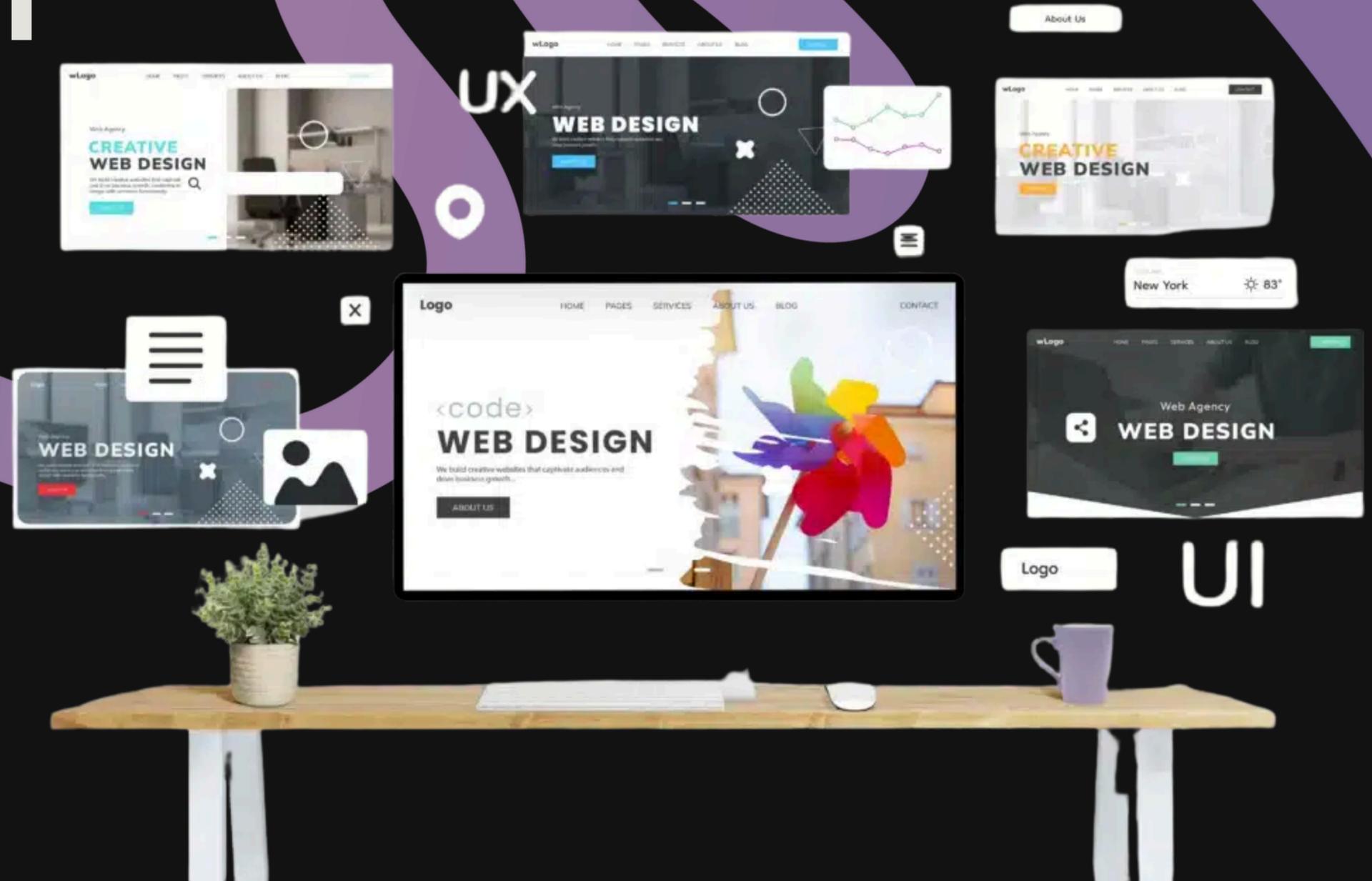
📍 [spinsalonkanakapuraroad](#)

VIDEO CONTENT WRITING **SHOOT** AND **EDIT.**

Video Content Production: Script writing, shooting, and professional editing for engaging brand videos.



WEBSITE DESIGN AND DEVELOPMENT





READY TO
SCALE
YOUR
BRAND?
LET'S TALK.



Contact us

☎ +919988336762

🌐 www.socialxia.com

✉ support@socialxia.com

📍 Bangalore

Whether you're looking to increase leads, improve your online presence, or scale your revenue, our digital marketing experts are here to help. Let's discuss how we can turn your business goals into measurable growth.